

Multimedia Journalism Boot Camp

Journalism Department, University of Massachusetts – Amherst

Sample program schedule:

DAY ONE	
Foundation and basics	<ul style="list-style-type: none">• Journalism ethics and philosophy• Elements of good writing (clarity, brevity, style, etc.)
Blogging	<ul style="list-style-type: none">• Set up blogs, introduction to RSS, blog networks, Twitter
Interviewing and podcasting	<ul style="list-style-type: none">• Partner interviews, audio recording and editing, uploading to web as podcasts

DAY TWO	
	<ul style="list-style-type: none">• Students present and critique previous day's project
Photography	<ul style="list-style-type: none">• Photojournalism, photography basics
Audio slideshows	<ul style="list-style-type: none">• Go out in groups, enterprise a story with photos and audio• Edit in Audacity and Soundslides, upload to web

DAY THREE	
	<ul style="list-style-type: none">• Students present and critique previous day's project
Video journalism	<ul style="list-style-type: none">• Video storytelling, video camera basics• Go out in groups, enterprise a story with video, import footage

DAY FOUR	
Video editing	<ul style="list-style-type: none">• Edit in videos in iMovieHD, upload to web
	<ul style="list-style-type: none">• Students present and critique projects at end of day

DAY FIVE	
Video broadcasting	<ul style="list-style-type: none">• Visit a local public access station (UVC-TV or ACTV)• Camera, lighting and studio workshops• In groups, script and produce a short broadcast
	<ul style="list-style-type: none">• Students present and critique projects at end of day

Places students can find stories:

- Amherst Survival Center
- Bangs Community Center
- Coffee shops in downtown Amherst
- Jones Library
- Amherst Commons
- Local farms
- Band camp at UMass
- Campus Center / Blue Wall
- PVTA
- ...and more

Students in the field can send updates and questions via text message to Twitter under #umjcamp, and receive DM notifications back from camp coordinators.